EXPANDING POSSIBILITIES
THE ANNUAL REPORT OF PRIVATE GIVING
FOR THE YEAR ENDING JUNE 30, 2016

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On the Cover
PERSEID METEOR SHOWER
UCSB SIERRA NEVADA AQUATIC RESEARCH LABORATORY

From the UCSB Current “Natural Reserve System” series
http://www.news.ucsb.edu/stewards-nature
Dear Friends,

As we reflect on the generosity to our campus over the past year, we first want to thank all of our trustees, alumni, faculty, staff, volunteers and other supporters for your endless enthusiasm and hard work in advancing the value of this great institution. With your visionary guidance and generous support, we have proudly recorded another successful fiscal year for private giving, with $119 million raised in 2016.

This year, our campus surpassed our goal for The Campaign for UC Santa Barbara with a total $1.1 billion raised – and significantly strengthened our endowment during this multiyear campaign. More than 100,000 donors supported our campus in this incredible effort – 14,200 of them in this year alone.

As a result of our steadfast, collaborative efforts, UC Santa Barbara has not only increased our overall number of donors, but has begun receiving unprecedented funding from individual donors. We are also seeing a vibrant culture of student philanthropy take hold on our campus, with our student endowment doubling over the past year – from $40,000 to $80,000. This has been driven largely by the thriving student organization UCSB First, which raises money to support philanthropy by fellow students. Our dedicated students are helping to build the alumni donor base for our future.

Gauchos across the globe rallied around UC Santa Barbara for our first Give Day this past April. In 24 hours, hundreds of new donors inspired our campus by contributing close to $4 million. We would like to thank our Office of Development and Office of Public Affairs and Communications for the countless hours they dedicated to organizing and executing this exciting digital fundraising event.

As supporters of UC Santa Barbara, you help to fortify and grow our many communities, from our current students, to alumni, to trustees, to all of our supporters and friends locally and around the world. The diversity and connections across our community networks create a base of support that sustains our university, and further propels us to new heights of excellence.

In this way, your visionary guidance and generous support are among our greatest assets.

Thank you for giving UC Santa Barbara not only a wonderful year, but also to the foundation for endless exciting years to come.

Sincerely,

Henry T. Yang, Chancellor
UC Santa Barbara

Lady Leslie Ridley-Tree, Chair
UC Santa Barbara Foundation
EXPANDING POSSIBILITIES

SNAPSHOT: FINANCIAL HIGHLIGHTS

BY SOURCE

$5.1M OTHERS
$28.5M CORPORATIONS
$42.4M FOUNDATIONS
$43.1M INDIVIDUALS
$119.1M TOTAL

BY PURPOSE

UNRESTRICTED $1.3M
INSTRUCTION $1.2M
CAPITAL PROJECTS $2.1M
STUDENT SUPPORT $9.4M
RESEARCH $44.8M
DEPARTMENT SUPPORT $60.3M

EXPANDING POSSIBILITIES
FISCAL YEAR 2016

ENDOWMENT TOTALS

$106.3M 2004
$191.0M 2008
$206.0M 2012
$273.6M 2016

UC SANTA BARBARA FOUNDATION

UC REGENTS

$119.1M raised in fiscal year 2016, second-highest year ever

$3.7M raised in one day on UCSB’s first-ever Give Day

25 gifts of $1M+ made in fiscal year 2016
Champions of the best kept secret

Years ago, UC Santa Barbara was tucked away behind palm trees and graced with breezy dispositions. These were the 60s – when Greek societies inducted their inaugural pledges and Isla Vista was still largely undeveloped. It was the beginning of something special, a harbinger that the world’s “best kept secret” was soon to be exposed.

“There wasn’t much commercialism [in Isla Vista],” reflects Susan Bertelsen ’67. “Not much more than a little market and a taco stand.”

Her husband Mark Bertelsen ’66 nods in agreement. “You know the path around the lagoon?” he asks. “My fraternity dug that path.”

The Bertelsens’ fondness for UC Santa Barbara is palpable – after all, UCSB is where Mark and Susan first met, and where they both forged lifelong friendships. “I have good memories of UCSB,” says Mark. “The education I had here was absolutely outstanding. We obviously have an attachment to the place.”

“We’ve explained to our children that the world we live in today...This is something that prior generations have allowed to happen and make possible.”

That attachment has grown over the years, characterized by the Bertelsens’ significant leadership. In 1994, Mark was elected to the UCSB Foundation Board of Trustees and formerly served as its chair; he was a member of the Trustee Advisory Committee on Isla Vista Strategies, and is currently a member of the College of Engineering Dean’s Cabinet and the Institute for Energy Efficiency (IEE) Director’s Council. Together, the Bertelsens’ philanthropy exceeds $2 million, placing them into UCSB’s exclusive Gold Circle Society. And still their generosity seems to know no bounds.

“We’ve explained to our children that the world we live in today...This is something that prior generations have allowed to happen and make possible.”

This social compact is an important one for the Bertelsens — not only in theory, but in practice. They pledged $1 million to UCSB in 2005, which helped foster entrepreneurial education in the College of
Engineering (COE) and support research at the Center for Information Technology and Society (CITS). Their $1 million gift also included the establishment of the Eugene Aas Chair in Computer Science named in honor of Susan’s father.

“[My father] was involved with nuclear testing in Albuquerque. He worked on the nose cone of the Polaris missile,” recalls Susan. “It was very specific,” she laughs.

Since 2005, the Bertelsens have provided seed funding for the IEE, and supported COE faculty recruitment and retention, as well as graduate fellowships in the College of Letters and Science. Most recently, they endowed the Bertelsen Presidential Chair in Technology and Society, which will support a CITS director whose scholarship examines the social impact of information technology.

“My whole professional work life has been dealing with technology companies that foster innovation in the United States,” Mark said back in 2005. “So there is a connection between our gifts to the College of Engineering, which fosters entrepreneurialism, and the Center for Information Technology and Society, which looks at the impact of technology on society.”

These days, the Bertelsens are recognized among UCSB’s early builders, those who exemplify the traits of excellence and innovation. They’ve witnessed the campus’s evolution over the years, and have contributed to its academic and financial development. In fact, Mark played a critical role in launching the university’s first-ever fundraising campaign, which recently achieved over $1 billion in support.

“At the time, those of us on the committee looked at the initial $350 million goal and asked ourselves, ‘Are we completely out of our minds?!’” chuckles Mark. “But then it gathered momentum.”

And indeed, UC Santa Barbara continues to gather momentum in its drive toward excellence and innovation. It seems that the Bertelsens are right on its heels, showing no signs of stopping in their extraordinary leadership and philanthropy.
Leaving a Legacy

Doing the Most Good

The sciences at UC Santa Barbara will reach new heights thanks to a generous infusion of funds from the estate of longtime campus benefactor Joe Yzurdiaga, who passed away September 14, 2015.

A devoted donor and beloved friend to UCSB for many years, Yzurdiaga included the campus in his estate plans, leaving the university generous endowed funding. Joe and his wife, Pat, together, have transformed the sciences at UCSB through their significant private support.

Joe Yzurdiaga especially had a passion for science and faith in its potential for life-changing advancements. The couple’s visionary gifts to UCSB also include endowed chairs for world-renowned physicists Joe Incandela and Joe Polchinski, and a scholarship for promising graduate students in the sciences. The Pat and Joe Yzurdiaga Graduate Student Fellowship Fund annually supports exceptional students in physics, biochemistry, chemistry, and molecular and cellular biology.

The Yzurdiagas have been giving substantially to the sciences at UCSB since 2002, impacting faculty and students, as well as research and recruitment.

“We have great productivity in this country based on what we have found scientifically,” Joe Yzurdiaga said in 2013, following the couple’s gift of $1 million to create an endowed chair for Incandela. “When you want to leave a legacy, you want to leave it as productive and as close to what you believe in as possible.”

“I’m a big-picture guy,” he added. “Where can I do the most good?”

Incandela, who still holds the Pat and Joe Yzurdiaga Chair in Experimental Science, said that sensibility is what he most appreciated about Joe Yzurdiaga.

“Joe Yzurdiaga is an inspiration to me,” said Incandela, part of the team credited with discovering the Higgs boson in 2012. “His very strong belief in the power of scientific advances to improve the human condition, and his appreciation for basic science as a critical part of the picture, certainly moved me. But he was also an inspiration to me as a person. He was so kind and warm-hearted that I am sure everyone who knew him grew to feel very strongly about him and now feels a great loss, as I do. On the other hand, he was also so positive that it is impossible to think of him without feeling energized to go out and do something big. I am really glad I had the chance to know him.”

In early 2015, the Yzurdiagas created an endowed chair in theoretical physics for Polchinski, a UCSB physics faculty member, permanent member of the Kavli Institute for Theoretical Physics and two-time winner of the Physics Frontiers Prize.

“I am very sorry that I only got to meet Joe one time, and never had a chance to thank him personally for his gift or share with him the impact that it will have on my work,” Polchinski said following Yzurdiaga’s passing. “Most important, it will provide increased support for young scientists. Joe and Pat’s generosity, establishing chairs in theory and experiment and endowing support for graduate students, will have a permanent impact on the standing of the UCSB department of physics, and the quality of our research and education.”

Joe Yzurdiaga was a financial advisor with Crowell, Weedon & Co. He was a graduate of UCLA, where he earned a B.S. in business administration. The couple’s philanthropy has also included Caltech and the UCLA-based Jules Stein Eye Institute. Pat Yzurdiaga has been an active community volunteer, in particular with the Music Academy of the West Women’s Auxiliary and the Philanthropic Educational Organization, as well as the Community Arts Music Association (CAMA) Women’s Board and the Santa Barbara Museum of Art Women’s Board. Together the Yzurdiagas were active in the Music Academy of the West’s Compeer Program.
Walter Kohn saw the very worst the world has to offer — and he also saw the very best.

Born in Vienna in 1923, the Nobel Prize-winning scientist was a teenager when World War II began and terrifying — and seemingly unimaginable events — unfolded around his family. Desperate to get their son and daughter to safety, Kohn’s parents sent them out of Austria, rescued from the Nazi regime in one of the last Kindertransport missions that brought children out of Nazi Germany, Austria and other German-occupied territories and placed them with surrogate families in England.

The effort saved young Walter and Minna, along with some 10,000 other predominately Jewish children, most of whom were the only members of their families to survive the Holocaust. Kohn’s parents, Gittel and Salomon, were killed at Auschwitz.

In a 2014 interview, recalling his childhood in Austria, his rescue and the families in England and, later, Canada, that embraced him and encouraged and supported his studies, Kohn spoke of the lasting impact on his life of “the acts of good people.”

Perhaps then, in a philosophical sense, that Kindertransport helped take Kohn, decades later, all the way to Copenhagen, where in 1998 he was awarded the Nobel Prize for Chemistry. It was the highlight of his long and illustrious career as a scientist.

Kohn was the first of six Nobel laureates at UC Santa Barbara. He won the Nobel Prize in Chemistry for his development of the density functional theory, which revolutionized scientists’ approach to the electronic structure of atoms, molecules and solid materials in physics, chemistry and materials science.

Beyond his research, Kohn, who was the founding director of the Kavli Institute for Theoretical Physics at UCSB, was deeply engaged in matters spiritual and societal. He died April 19, 2016.
LYNN REITNOUER ’55

Devoted UC Santa Barbara alumnus and foundation trustee Lynn Paul Reitnouer, a longtime donor to Intercollegiate Athletics with his wife and fellow Gaucho Winnie, passed away March 10, 2016.

Born December 26, 1932 in New Orleans but raised in Monrovia, where he first met Winnie, Reitnouer followed his girlfriend to UCSB after first enrolling at San Diego State University on a basketball scholarship. The pair married in 1953, in the midst of their college years; their first child was born before Lynn graduated.

They left Santa Barbara in 1955 — Lynn Reitnouer later served as mayor of San Marino — but together the Reitnouers made a decades-long habit of sharing their time and money with the university that launched their life together.

Marilyn Gevirtz H’96

With their transformative gift to the campus in 2000, Marilyn Gevirtz and her husband, Ambassador Don Gevirtz, became the names behind UC Santa Barbara’s Gevirtz Graduate School of Education. Passionate about education in general, and public education in particular, their commitment was also at the program’s heart.

“We believe that educational access is critical to all children for the fulfillment of their hopes and dreams and for success in their chosen careers, whatever they may be,” Marilyn Gevirtz said at the time. “We have all had the experience of having a teacher who made a profound impact on our lives. Our goal is to support the Graduate School of Education at UCSB as it prepares teachers who will have that kind of impact on all their students and in that way fulfill their own dreams as well.”

Reitnouer Auditorium at UCSB’s athletics building resulted from their generosity, which also established the Reitnouer Endowment Fund for Intercollegiate Athletics. For many years the couple supported the Living Scholars program, benefiting student-athletes with financial needs.

“We like to be involved,” Lynn, a trustee for 23 years, said in 2013. “My parents convinced us early that we had to give back. It was an automatic thing in our family. When we were able to, thanks to some very nice times in our business career, we’ve always given back. The university is very important to us.”

Reitnouer is survived by his wife, Winslow (Winnie); son John and daughter-in-law Susan; grandchildren Katherine and Alexander; sister-in-law Meredith; nephew Paul and family; sister-in-law Mary Coyne; many loving cousins; and his A.F.S. Turkish son Erol Guler and family.

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The couple had previously supported the establishment at UCSB of the Gevirtz Research Center, which became a test-bed for innovative education initiatives to improve public education and impact public policy. Marilyn Gevirtz was particularly involved in the center’s Gevirtz Homework Project, as well as the national nonprofit Girls Inc.

A member of the UCSB Gold Circle, honorary alumna ’96 and trustee of the UCSB Foundation Board since 1986, Marilyn Gevirtz passed away September 27, 2015. Her husband preceded her in death.

Following her passing, Chancellor Henry T. Yang said, “The Gevirtz Graduate School of Education embodies Marilyn’s spirit of greatness, and her legacy will live on through the continued success of our school and our students.”
EXPANDING POSSIBILITIES

Education

Students

Research

Community & Culture
Crowdsourcing Sea Change

With a $10 million gift from Marc and Lynne Benioff, UC Santa Barbara establishes the Benioff Ocean Initiative to study and solve ocean issues

Maybe it’s all the plastic you see on the beach where you take your kids. Or that news story you read about shark-finning and can’t quite get out of your mind. Are you frustrated trying to identify sustainable options on the menu at your favorite seafood restaurant?

These are common concerns, and they all lead back to one place: the ocean. And with climate change acidifying and heating up the seas, global fisheries being overharvested and more than 5 trillion pieces of plastic working their way into marine food webs, they’re the tip of a massive threat to our oceans.

The Benioff Ocean Initiative, a bold new endeavor led by the University of California Santa Barbara, aims to research the root causes of these pervasive ocean problems and use science to solve them, supported by funding from Marc and Lynne Benioff.

Marc Benioff is the co-founder, chairman and chief executive officer of Salesforce, one of the world’s leading software companies, and a leader in changing global attitudes about the social responsibility of businesses. Lynne Benioff is on the board of overseers of the University of California San Francisco Foundation, the board of directors of UCSF Benioff Children’s Hospital Oakland and the board of directors of Common Sense Media. In 2015, Lynne Benioff was appointed to the board of directors of the Presidio Trust by President Obama. Known for their extensive philanthropic support of children’s health and education, the couple has gifted UCSB more than $10 million to establish the Benioff Ocean Initiative.

Cast as an experimental new model for university-driven change, the innovative effort will bring senior ocean scientists together with students to develop science-based solutions that will address problems plaguing the oceans. In an effort to link together the strength of university-powered research with the creativity of global ocean communities, this new initiative will use a crowdsourcing campaign to collect ideas on ocean issues submitted from anyone, anywhere in the world. These ideas will set the agenda for the initiative.

“We cannot stand by and watch our oceans become increasingly sickened and fisheries decimated,” said Marc Benioff. “Just as we have research hospitals seeking cures for devastating illnesses, we need a hospital to heal our oceans. We can bring the brightest minds in marine science and our communities together and empower them to bring our oceans back to health.”

Headquartered at UCSB’s Marine Science Institute, an internationally recognized center of excellence for interdisciplinary oceans research, the Benioff Ocean Initiative is being directed by noted marine biologist Douglas McCauley, but will be run as a collaboration among ocean scientists worldwide, as well as students. Together they’ll highlight the most pressing threats to ocean health through research, and then use what they learn to address these illnesses in the ocean.

“The Benioff Ocean Initiative will be a first of its kind ‘hospital for the oceans,’” McCauley said. “A university hospital that studied illness without treating illness wouldn’t have a lot of value. Likewise, it is no longer tenable to operate marine research institutes that study ocean problems without using this science to fix these same issues.” The Benioff Ocean Initiative, McCauley says, will be a collective of “sharp minds that are not afraid to get their hands dirty making ocean change happen.”
“This initiative is a bold statement by UC Santa Barbara to the world that we must redefine possibilities for creating change in academia,” McCauley continued.

“Universities must do more than studiously write up the obituary for the oceans. The Benioff Ocean Initiative is an experiment that will make universities themselves epicenters for change. In the case of the oceans, this is better late than never. This re-visioning of the responsibility of the university emulates the Benioffs’ progressive stance around corporations and business leaders taking on social and environmental issues.”

Ideation. Research. The fix. That’s the three-step process at the heart of Benioff Ocean Initiative, which begins by inviting the global public to identify ocean issues that need solving by submitting ideas online. From each round of crowdsourcing one top idea will be selected by the initiative’s team of marine scientists, who will then, McCauley said, kick start the process of “doing what science does best — study the heck out of the problem.”

The initiative will assemble and fund a team of global experts to intensely research a solution to selected problems. During a subsequent research summit at UCSB, scientists on the team will share what they’ve learned and collaboratively design a best fix for the problem.

Then the best part: bringing that fix to life.

Benioff Ocean Initiative staff and the ocean scientists behind each solution will “work together to build the device, write the code or invent the tech needed to solve the ocean problem,” McCauley said. “A million dollars will be invested in putting each fix into place. And every fix that comes out of the Benioff Ocean Initiative will be designed so that these successes can be replicated as widely as possible.”
One Family, Civically Engaged

Gift from Adishian family gives UCSB’s American Presidency Project a major boost

During his junior year of college, David G. Adishian ’89 sat in his Isla Vista apartment and turned on his Macintosh computer. He was typing out an application for an internship in Washington D.C., a program designed to expose students to life and work in the nation’s capital. For 21 year-old Adishian, the Capitol Hill Program (now UCDC Program) promised a world of exciting opportunities.

David's acceptance into the program plucked him out of the relaxed, summer days on Del Playa to the bustling activity of the Securities and Exchange Commission. His appointment to the Office of Economic Analysis was a far cry from his Manhattan Beach roots, and suddenly Adishian found himself working with some of the nation’s top Ivy League students. That summer made a lasting impression, Adishian reflects, and set him on a path to remain civically active throughout his lifetime.

Years later and eager to reconnect with his alma mater, Adishian returned to UCSB, where he was nominated to the Foundation Board of Trustees in 2003. He’s played an active role ever since, partnering with trustees to help promote the university and assist in raising private donations to drive the institution forward.

Lately, the Adishians have been looking to do even more.

“We’ve realized at each point in our lives that we can play a role, no matter how big or small … in doing something that’s meaningful to us and hopefully others.”

Through a $25,000 gift, Adishian hopes to bring some well-deserved attention to the APP, allowing its developers to innovate and expand the website as they see fit. Its co-creators — John T. Woolley, UCSB professor of political science and Gerhard Peters, a Citrus College professor of political science — couldn’t be happier.

“[With the Adishians’ gift,] we’ll have a newly-designed website that will take all the disparate pieces over the years and put them all into one gorgeous structure,” Woolley says. “It’s a user-friendly resource for accessing terribly important documents,” he adds.
The Adishians’ gift will also enable Woolley to hire employees to collect and design the APP site as its popularity grows.

“The first time I heard about the APP was in my high school AP Government class,” says alumna Caitlin Nguyen ’16. “We used it as a resource for class and looked at [presidential] speeches, videos, and transcripts of speeches and addresses.”

Since high school, Nguyen has had a long-lasting love affair with the APP, utilizing it for her political science papers and projects, and reviewing maps of how each state voted during critical elections.

This year’s election is no exception: “People are interested in presidency and government,” she asserts. “The APP] is valuable for people who are trying to find their own political voice.”

Politics aside, both Adishian and Nguyen remain civically engaged with programs that are meaningful to them, pointing toward a trend among Gauchos from all generations: the desire to make a difference in the “social fabric of society.”

And for the Adishian family, their investment in the APP does just that.
Paying it Forward
Alumna Teresa Burns Gunther creates a scholarship that expands opportunities

On a deck situated 20 feet from the beach, Teresa Burns Gunther ’79 rearranges a few chairs and takes a seat. Even with the summertime sun and the ocean’s tempo, you can sense that Teresa has something important to say. Slowly, she shifts into a reflective tone.

“It’s a travesty that we don’t see it as a responsibility to educate our young people,” she observes. “I think it’s all our responsibility to give, and to share, and to be good citizens.”

Teresa’s statement is part of a larger conversation, one that concerns the future of higher education and its affordability. Having grown up in a household of 10 and enrolling in junior college, Teresa knows about the price of education. She transferred from junior college to UC Santa Barbara, working her way through college with part-time jobs, small grants and work study programs. These opportunities enabled her to explore dance and math, and ultimately select an environmental studies major because she “wanted to save the world!” she jokes.

Teresa’s enthusiasm for education and environmental sustainability continued, motivating her to obtain a master’s degree in environmental management and run her own environmental consulting firm. After several years, she returned to her creative spirit (something Teresa nurtured as a UCSB undergraduate) and pivoted to a career in creative writing. She is now a published author and writing teacher, and founder of Lakeshore Writers Workshop, which offers creative writing workshops and classes in the San Francisco Bay area. Altogether, Teresa ascribes much of her success to educational opportunity.

“The idea of paying it forward, of providing financial assistance to earnest students, is an important one for Teresa. She wants students to experience the benefits she enjoyed as a young college student, whose parents’ income precluded her from receiving financial aid but couldn’t pay for her education. It’s what inspired her to establish The California Scholars Promise Fund at UCSB, a scholarship uniquely tailored to target a specific demographic.

The Promise Fund designates a preference for California residents (including first-generation and transfer students) “who have demonstrated financial need but who don’t otherwise meet the qualifications to receive UC financial aid.” In other words, students from middle-income backgrounds — students she believes are being left out by the rising cost of education. The scholarship supports students from families who, as Teresa points out, “work hard, pay taxes and play by the rules,” with the expectation that their conduct will be rewarded through support for their children’s education.

The Promise Fund, and others like it, represents a progressive trend among higher education institutions — namely, the desire to offer affordable education to families from varied circumstances. Teresa is positioned right at the heart of the issue, sharing concerns about future generations and simultaneously buoying a sense of hope, too.

“These are the people we’re going to live with,” says Teresa, “the community we’re going to build, the people our children are going to marry. We have to participate in shaping the future by supporting a meritocracy of our diverse and talented citizenry.

And if you can’t give, do.”

Fortunately for UCSB, Teresa abides by both.
Giving to Givers

UCSB First awards grants to student organizations with philanthropic plans

Staying true to its central mission to help build a culture of giving on campus, the philanthropically focused student group UCSB First dispensed $4,250 in grants during its 2016 Philanthropy Awards Dinner. The recipients: fellow student organizations with altruism at heart.

The 11 grantees ranged from Dance Marathon, an annual event on campus that raises money for Cottage Children’s Hospital, to Swipe Out Hunger, which collects donated “swipes” from student meal cards and distributes them to those in need.

“We are grateful for our donors, and we can’t wait to see where this grant money takes the receiving organizations,” UCSB First co-chair Madison Frame said following the event. “We hope that everyone left the awards dinner feeling proud of the work they’re doing in the community and motivated to continue their philanthropic efforts.”

UCSB First donor Gary Erickson, an alumnus and trustee who has mentored the student philanthropy group, agreed. “UCSB First has been highly successful in encouraging UCSB students to embrace the important role of philanthropy both on campus and in the community,” said Erickson ’63. “Their awards dinner has made direct grant awards to campus-based groups who have provided important charitable services to local, national and international organizations.”

Grants of $250 each were awarded to Kappa Kappa Gamma, Greeks 4 Kids, Gamma Zeta Alpha, Dance Marathon, and Swipe Out Hunger. Six organizations each received awards of $500: Love Your Melon, Queer Art Collective, Global Medical Brigades, ZBT, Street Health Outreach, and Phi Delta Epsilon.

“I’m excited to see this program grow and continue to expand,” said Megan Jones, UCSB First co-chair. “During the event, one of our speakers referenced a meaningful quote about philanthropy that resonated with me. I feel these words embody the message of UCSB First and the message of the evening: ‘A society grows great when you plant trees whose shade you’ll never sit in.’”

UCSB First boasts an all-student staff overseen by the UCSB Office of Development, with mentorship from the UC Santa Barbara Foundation Board of Trustees. The board has been instrumental in helping UCSB First raise money for the endowment funds for its awards.

Launched in 2010, UCSB First was founded on the belief that engaging current students around philanthropic ideals is the best way to ensure that future alumni are philanthropically inclined. The nearly all-volunteer organization also aims to be a hub for all such student activity through its endowment to support philanthropic efforts on campus.
In Their Words

Gauchos discuss private giving’s invaluable boost to their educational pursuits

SARAH AMIRI, CLASS OF 2017
College of Creative Studies (marine biology)
Gene Lucas Scholar

The Gene Lucas Scholarship came when I really needed it the most. I have huge respect for anyone who helps out students, especially when you’re non-traditional as I am, having come to undergraduate older than most. I’m very thankful. The scholarship has helped me in so many ways, and it also allowed me to buy some lab and field equipment that I really needed for my research on phytoplankton.

I have a very set trajectory for myself to go on to graduate school, and this support will help me get there. I have so much respect for people who give to help a student — or several students — in a time of need. Philanthropy is amazing.

PAUL WARDEN, PHD CLASS OF 2017
Department of History
Emil Steck, Jr. Fellow

I received the Emil Steck, Jr. Fellowship my first year at UCSB. With that support I was able to do a lengthy research trip to New Orleans, which gave me the time to really examine, ingest, chew on and think about what I was researching rather than just being in a mad dash to fulfill requirements for a paper. And it resulted in a journal article that’s been approved for publication.

Being a student, being a father and having two students in the household (my wife is also a doctoral student of history), I couldn’t have done it without the fellowship. These generous donations to the university do more than just help students with research; as a recipient it gives you a sense that you have value, that there is someone out there who understands that humanities are important and that critical thinking and building those kinds of scholars is important. It makes a huge difference.

I look forward to one day being in a position to give someone else the kind of opportunities I’ve had with this fellowship. Awards like this give you some wind beneath your sails. They generate optimism. And they’re a chance for us to be reminded of how much support we get from outside the university, too.
High Risk, High Reward

UC Santa Barbara Foundation Trustee Thomas Harriman supports UCSB’s Brain Initiative

“I’ve spent most of my life doing things that people said couldn’t be done.”

Spoken with confidence — and like a true pioneer. That’s Thomas Harriman for you.

The Buffalo-born son of a commercial banker, he was studying at Dartmouth to be an international investment banker when World War II changed everything. Inspired by Franklin D. Roosevelt’s call, following the German blitzkrieg of France in 1940, for the U.S. to produce 50,000 military airplanes, Harriman changed course to pursue aeronautical engineering at MIT.

Going on to work in the helicopter development group at Bell Aircraft, Harriman played a key role in the company securing the world’s first commercial production-type certificate for helicopters. Later segueing to electronics, Harriman became the senior technical officer of an electronics conglomerate, helping it grow beyond doorbell circuitry to innovation of the now-ubiquitous high-resolution color monitors.

“My whole career has been figuring out how to do what would really be game changing, and getting people smarter than me to do it,” said Harriman, technically retired but still working hard. A trustee of the UC Santa Barbara Foundation, he is still following his never-quit template for innovation, as a driving and generous supporting force behind UCSB’s Brain Initiative. The ambitious endeavor to solve the mysteries of the brain features marquee researchers from all disciplines.

Inspired by and partly modeled after the federal BRAIN (Brain Research through Advancing Innovative Neurotechnologies) Initiative, the UCSB effort aims to catalyze discovery and innovation in neuroscience by fostering collaborative brain research. The initiative’s major focuses include concussion and traumatic brain injury, the invention of new brain-imaging technologies, detailed elucidation of brain function and the development of new strategies to address an array of neurological conditions. One overarching goal of the undertaking is to ultimately pull all its varied work together into a high-powered neural computing center.

According to Kenneth S. Kosik, the Harriman Chair in Neuroscience Research at UCSB, and director of the growing initiative, neuroscience as a field of study requires a campus-wide approach. “It’s not in one department,” Kosik has said. “It extends from the Division of Mathematical, Life, and Physical Sciences to the College of Engineering to the social sciences and the humanities — because we have to think of the implications of neuroscience as well.”

Harriman couldn’t agree more. He and Kosik were collaborators on an earlier community initiative, since discontinued, a professional outpatient clinic for evaluation and treatment of mild cognitive impairment. With this new endeavor, they’re shooting for the stars, aiming to innovate techniques to fight even the toughest brain problems, such as Alzheimer’s.

“We knew it needed to go back to research to come up with something that looks more like a cure,” Harriman said. “Like investing, high risk demands high reward. And the reward is huge with what we’re trying to do — better outcomes in treatment of cognitive impairment at drastically reduced cost.”
The Early Innovator

Entrepreneur Richard Auhll advances campus success

Strolling across the UC Santa Barbara campus, Richard Auhll narrates the contents of his impressive resume. He makes it sound easy, casually listing his degrees from the University of Michigan, Stanford University and Harvard University in the same sentence.

“My goal was not to earn advanced degrees, but rather to be an active aerospace engineer,” he reflects.

Auhll’s progress from aerospace engineering to entrepreneurism is a unique one, his years defined by a fair amount of “brashness and a lot of persistence.” Just out of Michigan, Richard obtained his dream job as a rocket engineer in the Advanced Design Group of United Technologies Corporation’s Rocket Division on the San Francisco peninsula. After a few years, the company sponsored Auhll’s M.S. Aerospace Engineering degree from Stanford University on a part-time basis.

With an M.S. in hand, Richard was promoted to program development manager and experienced the stimulating combination of engineering and management, which ultimately inspired him to pursue an MBA from Harvard Business School. There his objective evolved to “running a high-tech company on the West Coast.”

“At the time, most graduates from Harvard Business School went on to Wall Street, product management or management consulting,” he says. “Entrepreneurism was not a hot topic then and Silicon Valley was in early development.”

At just 27 years old, Richard persuaded the chairman of a NYSE company to let him run an eight-person subsidiary company in Santa Barbara. The company, Circon Corporation, proved to be Richard’s ticket to success: as president and chairman several years later, Richard secured financing to purchase the company. His leadership philosophy of “focusing on the opportunities and not the risks” also led to profitability. Under Auhll’s leadership, Circon converted its industrial tool product line into the world’s smallest surgical instruments. Thirty years of Auhll’s management led to Circon becoming the largest U.S. producer of medical endoscope and color video systems.

In the 1990s, Auhll became acquainted with a profusion of engineers and entrepreneurs from UC Santa Barbara. The College of Engineering (COE) was offering up a dynamic curriculum at the time, and it was destined to lead the charge in advancing knowledge and technology. Richard, a new member of the Dean’s Board of Advisors, realized that the dean needed flexible resources in order to support the burgeoning program. He sought to address the problem in 1995 by establishing the Richard A. Auhll Professor and Dean of Engineering Endowed Chair. The dean’s chair provides current-use funding for the college’s unmet needs, and since was integral to recruiting two top-notch deans.

Over the next few years, Auhll continued his relationship with the university and was engaged in other disciplines across campus. He discovered “one of the secrets behind UCSB’s success,” which, he says, is the “cooperative and collegial atmosphere between the departments.” Auhll’s philanthropy thus expanded beyond the College of Engineering and into other areas on campus. He created the Richard A. Auhll Student Center and supports cultural programs such as the Santa Barbara Student Dance Company and Arts & Lectures.

Richard has emerged as one of UCSB’s longtime leaders, serving as an active member of the COE Dean’s Cabinet, a UC Santa Barbara Foundation trustee and former foundation chairman. His involvement with the university reveals Richard’s enduring loyalty, the ever-persistent engineer who is committed to starting new projects and then seeing them through.

“MAKING MONEY WAS NOT MY PRIME OBJECTIVE,” RICHARD REFLECTS. “IT WAS THE FUN, THE FREEDOM TO PERFORM, AND THE OPPORTUNITY TO SHOW WHAT I COULD DO.”

And indeed, Auhll’s life is a testament to this philosophy. He is both innovator and businessman, builder and sustainer.
In Memory of Mom
Alumni donor Adrian Griggs celebrates late wife with gift to women’s soccer

Adrian Griggs ’88 had long thought about engaging philanthropically with his alma mater. When his daughter became a Gaucho herself he finally knew how he wanted to do it.

In honor of his late wife, Kristin Martinez, whom he met during their shared years at UC Santa Barbara, Adrian donated $100,000 to the UCSB Women’s Soccer team. A portion of the donation served as the lead gift for the recently completed women’s soccer team room renovation. In addition, the gift will provide seed money for a planned women’s soccer team trip abroad next summer. Daughter Dakota, a fourth-year UCSB student, is a standout starting midfielder for the Gauchos.

“I’ve always wanted to do something with the university but never found anything that felt as compelling as participating in the soccer program through Dakota, especially thinking of her mom,” said Adrian, recalling Kristin, who died of lung cancer in 2009. The couple also had a son, Austin, now 23. “The contribution and team room is in Kristin’s name as a legacy for the kids that they could see in person, in a physical form, and think of their mom. It’s a nice way to benefit the school, the soccer program and recognize my late wife.”

“She was the ultimate soccer mom in terms of always being there for and with her kids, and helping them get where they wanted to be,” Adrian added of his philanthropic tribute to Kristin, who worked on campus as an undergraduate and served as president of her sorority, Delta Gamma.

For Adrian, who studied business economics as a Gaucho, UCSB not only set him up for a fruitful family life — it also provided him a solid foundation in all things professional and social.

“When you end up reconnecting you truly realize the value that you personally received from your time at UCSB,” he said. “The education is obviously very valuable and really important, but the one thing that resonates with me still to this day is not only what UCSB brings in terms of the educational component, but also the social — the interconnectivity of students with each other, with the university and even with the community of Santa Barbara. You walk out of there as an adult ready to contribute to society. UCSB is special in that way. The whole experience is second to none.”
Bold, Innovative Solutions

Led by UCSB, the TomKat UC Carbon Neutrality Project will combat climate change

With a $300,000 gift from the TomKat Foundation, established by Tom Steyer and Kathryn Taylor, the University of California in June 2016 launched the TomKat UC Carbon Neutrality Project. The systemwide endeavor being managed and coordinated from UC Santa Barbara seeks to develop and deploy solutions to the challenges of climate change.

UCSB’s Institute for Energy Efficiency will lead the project in partnership with the National Center for Ecological Analysis and Synthesis, capitalizing on the vast resources and research of the entire UC system to advance the university’s continued commitment to carbon neutrality and sustainability. The effort also will advance UC’s Carbon Neutrality Initiative, which aims to eliminate the use of fossil fuels through major investments in energy efficiency, behavioral incentives, the development of alternatives to natural gas and the widespread deployment of renewable energy.

“The University of California is a global leader in developing the bold, innovative solutions that will solve the climate crisis,” Steyer said. “I’m proud to support UC Santa Barbara’s leadership on clean energy and UC’s goal of achieving zero net greenhouse gas emissions by 2025.”

With generous support from the TomKat Foundation, the project will bring together working groups of researchers, practitioners and students with wide-ranging areas of expertise and from diverse disciplines.

“We are deeply grateful to Tom Steyer, Kathryn Taylor and the TomKat Foundation for their visionary and inspirational gift, which aims not only to advance research and education in the area of climate change, but also to find solutions for the benefit of our global society,” said UCSB Chancellor Henry T. Yang. “As a leader in sustainability, UC Santa Barbara is honored to host this exciting project and to work collaboratively with the Office of the President and our sister UC campuses.”

Said UCSB’s David Auston, who is the project director and a member of the UC Global Climate Change Leadership Council, “The project will assemble multi-disciplinary teams of leading experts, each dedicated to finding solutions to the most challenging aspects of climate change. It’s a terrific model with the potential for great impact that extends beyond the UC System when scaled and exported to the state, national and global levels.”

Established in 2008, the TomKat Foundation creates and partners with innovative organizations that envision a world with climate stability, a healthy and just food system, and broad prosperity. The TomKat Foundation believes that understanding the relationships between our financial practices, the impact of our energy usage and the methods by which our food is raised and consumed is critical to the success of sustaining a healthy planet that is able to support generations to come.
Awakening History, Sharing Wisdom

Juliane Heyman supports Jewish Studies through a permanent endowment

Ninety-one year-old Juliane Heyman is a doer. Her life is a collection of events that delivered her from war-torn Europe to the salvation of a free country. Her life is the lives of hundreds of people combined into one.

And yet Heyman maintains an unsettling simplicity.

“I had no idea what everything was leading to,” she reflects. “Anything that sounded interesting I would do.”

In 1933, Heyman’s childhood changed dramatically. Her Jewish heritage put her in serious danger, forcing her family to flee Poland, then Belgium, then cross the French border by foot. It became a rhythm of continual escapes, marked by dark nights and silent journeys.

Once when Juliane and her brother Lothar were walking in France, Nazi soldiers confronted them at gunpoint. “Are you Jewish?” they asked in German. The soldiers just stood there, waiting for a response from the children. Lothar’s immovable stance supplied the courage they needed, and together they pretended not to understand German.

“[My brother] was my protector,” Juliane reflects. “I couldn’t show that I was afraid. That’s what you learn going through this.”

For all the painful memories of the past, Heyman conjures a patchwork of colorful memories, too — memories of her first arrival to the United States and those years at Barnard College and UC Berkeley; memories of a dull receptionist job for the Forest Service and training Peace Corps Volunteers for overseas service; and an abundance of memories from her travels around the world.

“It was not common at that time for a 26 year-old woman to travel alone,” Heyman writes in her autobiography From Rucksack to Backpack: A Young Woman’s Journey in a Newly Evolving World. “My parents in California and some friends were not happy with my decision. I didn’t care; I was going to do this with or without anyone else.”

In fact, Juliane’s spirit of adventure and remarkable resilience persist today. She chuckles thinking about her arrival in New York, which was not only a relief but the beginning of “culture shock” as it’s known today. Her experience presses her to echo the same message to those who will hear it: “There’s nothing like living and working in a place to give you real exposure.”

The concept of cultural exposure is something deeply important to Heyman. Since arriving in Santa Barbara, she has forged close connections with UC Santa Barbara, enjoying its intellectual offerings through the Capps Center and Interdisciplinary Humanities Center (IHC). Of particular interest is the Taubman Symposia in Jewish Studies, which attracts leading artists, scholars and activists engaged in work related to the Jewish experience. For Juliane Heyman, these programs are entirely worthy of her support.

In 2005, Juliane augmented her giving to UCSB by establishing the Martha Heyman Franck Endowed Fund for Jewish Studies in honor of her late mother. Martha Heyman Franck was an incredible woman, Juliane shares, and always believed in the value of education. As a woman with a Ph.D. in law (a combination unheard of at the time), Martha Heyman Franck left a lasting impression.

“I never stop learning,” says Juliane. It’s something she’s absorbed from her mother, and a phrase that perfectly captures her curious spirit.

Through the Franck Endowed Fund, Heyman hopes to illuminate wisdom gleaned from our collective past. “In
general, people don’t learn from their history,” she says. “People want to reinvent instead of looking back to see what’s been done.” It’s a tragic cycle of unnecessary duplications, she observes.

The endowed gift is meant to merge the past with the present — to help expand UCSB’s curriculum in Jewish studies by promoting international exchanges, supporting research and recruiting new faculty and graduate students to UCSB. It will serve to drive learning forward, exposing students to ideas and perspectives that they might otherwise lack.

And perhaps the fund will yield pleasant results in the end, encouraging students to think a little bit more like Juliane Heyman: “I looked forward to the adventure,” she writes, “even though they had warned me that it would be a rough trip into the unknown.”
The Campaign for UC Santa Barbara has been an amazing success, increasing annual fundraising totals by over 100%! As we reflect upon all that has transpired, we celebrate how we matured as a university fundraising program, how we’ve expanded our outreach and we embrace the continued advancement of private support for the campus. We celebrate the impact that philanthropy has made in supporting all our campus citizens in a myriad of ways—from students to faculty, to transforming the physical landscape, to enhancing academic research and programming, to elevating UCSB’s reputation around the world.

Most importantly, we look to the people who were — and remain — at the heart of the Campaign: the committed volunteers who devoted countless hours to planning and executing fundraising activities; the philanthropists who believe in this university and have invested in its success; the faculty whose scholarship brings us notoriety; the staff whose commitment to UCSB is evidenced each day; the students whose ambition and intelligence makes for a dynamic experience; and the alumni who remain proud Gauchos, serving as lifelong advocates for this university.

For the people at the heart of this Campaign, we express a sincere “Thank you”. It is because of you that we have collectively made a difference.

Together, let’s continue expanding possibilities.

Beverly Colgate
Associate Vice Chancellor, Development

The Campaign for UC Santa Barbara was built on five important pillars:

- Educating Citizens for California and a Global Society
- Inventing the Future by Fueling New Discoveries
- Developing Solutions for a Sustainable World
- Enhancing Culture and Community
- Cultivating Leaders and Champions

Through the eyes of a student, here’s how the Campaign has transformed the UC Santa Barbara experience.
Educating Citizens for California and a Global Society

In early autumn, Convocation draws a new class of students onto the lawn overlooking UCSB’s lagoon. Students arrive not just for the degree, but to change the future for the better.

Over the course of The Campaign for UC Santa Barbara, UCSB received $100M in student support, which assists students on many fronts including studying abroad to expand their global perspectives.
For many students, starting college means moving into residence halls and sharing small spaces with strangers; it means learning to find new coffee shops, eateries and places to study on campus. Luckily, Campaign funding has helped to enhance the places where students live and learn by investing in Isla Vista, offering affordable programs, and inviting prominent, visiting lecturers to campus.
Developing Solutions for a Sustainable World

During their time at UCSB, students experience what it means to be a top Green School, participating in recycling programs and learning to navigate the campus by bike. The Campaign for UC Santa Barbara has inspired students to seek solutions for a sustainable future by providing opportunities to conduct important research. Millions have been invested in undergraduate research programs over the course of the Campaign.
New discoveries happen when students think creatively and solve problems through multidisciplinary lenses. This is often the case during students’ final years at UCSB — when they’re entrenched in their studies and forging important, intellectual partnerships. The Campaign has helped fuel new discoveries by investing in collaborative initiatives.
Cultivating Leaders and Champions

Commencement represents students’ departures from UCSB and their launch into a world of possibilities. With 8 out of 10 alumni reporting job satisfaction in their full-time employment, we’re confident that UCSB’s Gauchos are going on to become some of the world’s top leaders and champions. In fact, alumni annual giving has continued to increase during the course of the Campaign, indicating an upward trend in alumni engagement and leadership.
We celebrate our Campaign volunteers

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April 8, 2016 marked UCSB’s first-ever Give Day, an opportunity for Gauchos to unite in the digital space and support the university like never before. This was a milestone event for UCSB, representing the first campuswide, digital campaign and its unprecedented outreach to our alumni.

Give Day represents the culmination of The Campaign for UC Santa Barbara, the apex of a movement that has reconnected and reignited the UCSB community.

- **30%** increase in new donors with alumni comprising 83% of this new contingent
- **31%** total gifts from alumni who have graduated since 2000
- **41%** gifts from first-time donors

$1,535,720 raised for academics

$1,622,851 raised for general support

$357,437 raised for student life

$3.7 M raised!
Five Things We Learned About Gauchos on Give Day

1. Gauchos are GLOBAL
Through social media channels, Give Day sparked an ongoing dialogue between Gauchos and their university. Today Gauchos can stay connected like never before, dynamically engaging in our global network.

2. Gauchos are SOCIAL
Give Day revealed that UCSB truly matters to our Gaucho community, whose Facebook and Twitter posts exceeded 100,000 on this single day.

3. Gauchos are GENEROUS
Give Day showed that the Gaucho spirit continues to thrive, inspiring 1,268 individuals to donate on a single day.

4. Gauchos are TEAM PLAYERS
Give Day exemplified the power of community: a day to prove that every contribution counts, and that this cumulative impact generates a force that will drive change.

5. Gauchos are VISIONARIES
Give Day was a collective movement that revealed a shared belief in the importance of taking action. No act of generosity is too small, and Gauchos took part in a day that is sure to expand possibilities for future generations of Gauchos.
“Don’t you want to do everything better than USC? Because I do.”

That’s UC Santa Barbara alumnus Eliot Peters ’00 posing a rhetorical question to fellow Gauchos, past and present, as he wondered whether lighting a competitive fire would stoke more robust philanthropic participation.

“Times have changed and state support has been cut so much that UCSB is a public university almost in name only,” said Peters, of San Diego, who earned his degree in business economics with an emphasis in accounting. “It’s not cheap, but it’s still a far less expensive option, and a great one. Certainly you’ll benefit your whole life from having come to a great program that didn’t completely burden you with debt. Don’t you want to keep that alive for other students?”

A desire to preserve and bolster that opportunity for future UCSB alumni is what prompted Peters and his wife, Stephanie ’01, who also studied economics (that’s how they met) to start giving to the campus. Since 2007 the couple, who sit on the San Diego Campaign Committee, has supported UCSB’s economics-accounting program, which they say prepared them well for the profession — and placed them in jobs before they’d even graduated.

“UCSB is such an amazing school,” Stephanie Peters said. “Since we graduated so many wonderful things have happened there — architecturally, in programs, in the majors — to keep it successful and make it more successful. We hope that our giving will encourage other alumni to give back and help future Gauchos.”
All Abroad!

Marie Williams ‘89 espouses the benefits of studying abroad — and supports the program that makes it possible

For 1989 UC Santa Barbara graduate Marie Williams, the Gaucho years were completely life-changing — especially that one year she wasn’t actually on campus.

Williams credits her experience studying and living in Germany, via UCSB’s Education Abroad Program (EAP), with the global perspective so crucial to her career in the hospitality industry. And with her relentless penchant for travel.

“I knew it would be an adventure, but what I didn’t anticipate was how it would infect me with this bug — to want to keep having that experience,” said Williams, senior director of technology strategy and planning for global operations at Marriott International, and a trustee of the UC Santa Barbara Foundation, serving as co-chair of the Washington D.C. Campaign Committee. “Any time I go to an event for UCSB, I always talk about EAP and promote it as an amazing, phenomenal, once-in-a-lifetime experience.”

Williams, a member of the Alumni Association Board of directors, also enables current UCSB students to have just such experiences themselves with her longtime, devoted sponsorship of the program. Working closely with UCSB EAP, Williams serves on the EAP Ambassador leadership team. She has become something of an EAP evangelist, lauding the cultural eye-opening it affords, as well as the transferrable skills.

“There’s this understanding of other people, and other cultures, being willing to find solutions — and an interest in other people,” Williams said. “I’ve been able to leverage all of that. But even more so, I have consciously sought out a global career. EAP absolutely changed my life.”

To show her gratitude to the campus she said catalyzed that change, this proud alumna employs some serious generosity. In addition to her support for EAP, Williams gives to the UCSB Alumni Founders Circle and the Economics Fund for Excellence, to name a few.

“People that go to school at UCSB, people who work there, people who care about UCSB — they’re special,” Williams said. “They’re easy to hang out with and they’re friendly and they’re interesting. They’re all of those things, and that’s the Gaucho world. We have phenomenal, fascinating alumni.”
RECOGNIZING DISTINCTION

/ ENDOWED CHAIRS

/ ENDOWED FELLOWSHIPS

/ ENDOWED SCHOLARSHIPS

/ SOCIETIES AND SUPPORTERS
Endowed chairs honor exceptional faculty members for their contributions to academia, and are crucial in sustaining UC Santa Barbara’s excellence. The following benefactors, by establishing endowed chairs in various areas, have made a permanent investment in the future of UC Santa Barbara.

Reflects fiscal year 2016 chair holders

**CAMPUS-WIDE**

Edward A. Dickson Emeriti Professorship
University of California Presidential Chair
Edward A. Dickson, Donor
Arthur Sylvester, Dickson Emeriti Professor

Duncan and Suzanne Mellichamp Academic Initiative Professorships, Cluster I
Campuswide (Systems Biology Initiative, College of Engineering 2003-2018)
Prof. Duncan and Suzanne Mellichamp H’09/MA’70, Donors
Cheryl Briggs, Mellichamp Professor of Systems Biology
Jamey Marth, Mellichamp Professor of Systems Biology
Otger Campas, Mellichamp Professor of Systems Biology
Samir Mitragotri, Mellichamp Professor of Systems Biology

Duncan and Suzanne Mellichamp Academic Initiative Professorships, Cluster II
Campuswide (Globalization Initiative, College of Letters & Science 2008-2023)
Prof. Duncan and Suzanne Mellichamp H’09/MA’70, Donors
Janet Afary, Mellichamp Professor of Global Religion and Modernisms
Michael Curtin, Mellichamp Professor of Global and Media Representations
Jan Nederveen Pieterse, Mellichamp Professor of Transnational Civil Society Networks
Alison Brysk, Mellichamp Professor of Global and International Studies Program

Duncan and Suzanne Mellichamp Academic Initiative Professorships, Cluster III
Campuswide (Sustainability Initiative)
Prof. Duncan and Suzanne Mellichamp H’09/MA’70, Donors
Susannah Scott, Mellichamp Professor of Global and International Studies Program
Mahdi Abu-Omar, Mellichamp Professor

**COLLEGE OF ENGINEERING**

Eugene Aas Chair in Computer Science
Department of Computer Science
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ALCOA Chair in Materials
Department of Materials
The Aluminum Company of America, Donor
Tresa Pollock, ALCOA Professor of High Tech Materials

Richard A. Auhll Professorship and Dean’s Chair in Engineering
College of Engineering
Richard A. Auhll, Donor
Rod Alferness, Dean and Auhll Professor for the College of Engineering

Cree Chair in Solid State Lighting and Display
Department of Materials
Cree Inc., F. Neal Hunter, Prof. Umesh K. and Susan Mishra, and Prof. Steven P. DenBaars, Donors
Shuji Nakamura, Cree Professor of Solid State Lighting and Display
2014 Nobel Prize in Physics

Glen and Susanne Culler Chair in Computer Science
Department of Computer Science
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University of California Presidential Chair II
Alan J. Heeger, Presidential Professor
2000 Nobel Prize in Chemistry

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The Tony Evans Chair in Structural Materials
Department of Materials
Dr. Robert and Victoria Mehrabian, Various Donors
Robert McMeeking, Evans Professor of Structural Materials

Investment Group of Santa Barbara Founding Director of the Master’s of Technology Management Program and Duca Family Professor of Technology
Technology Management Program
Maurice J. Duca ’66, Donor
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Christian A. Felipe Chair in Technology Management
Technology Management Program
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