With over 600 votes, UCSB First is thrilled to announce that the class of 2019 has chosen the **Edible Campus Initiative** as the winner of their Senior Class Gift! All around UC Santa Barbara, you can see the impact of Edible Campus in repurposed spaces for sustainable food production, in efforts to turn waste into food, and in engaged student growers and producers. Forty percent of UC students experience food insecurity, which the Edible Campus initiative aims to address locally while promoting sustainability as a whole within food systems.
For National Philanthropy Day, we had three different tabling stations that handed out slices of pizza, Yerba Mates, and churros. To make students engaged, we made our tabling booths interactive; to be able to receive the food or beverage, students had to post and tag UCSB First in an Instagram post and participate in other interactive activities. We are so pleased with the success and turnout of this year’s National Philanthropy Day, and we are eager to see what next year holds for this special holiday that we all love so much.

National Philanthropy Day is a special holiday that is dedicated to the celebration of giving and of all the individuals who contribute to the vast philanthropic community. This holiday was first recognized in 1986 after President Reagan signed the official National Philanthropy Day proclamation, and it has recognized the “love of humankind” every year since. UCSB First was happy to partake in the celebration of this special day on Wednesday, November 15th, with our second ever National Philanthropy Day event at the SRB, Arbor and UCen. This event focused not only on recognizing various philanthropic student-run organizations across campus, but also on sincerely thanking all of our selfless alumni and donors who contribute to the UCSB community!
This year marked UCSB First's second ever Thank-a-thon, an event in which the Annual Fund and UCSB First collaborate to show our appreciation for generous donors and alumni that contribute to making our student experience so wonderful. Annual Fund callers walked into their office to find it decorated with balloons, snacks, and thankful messages. Instead of calling and asking for donations, the callers called new donors and thanked them for their contributions to UCSB. The other callers followed their regular calling routines, and for every donation they received, they wrote something about UCSB that they are grateful for on a heart and posted it on a banner.

Thank-a-thon is such a great opportunity to show how much gratitude we have for our donors and their continuous support!
Meet the UCSB First Team

Committee Leadership

Alperan Koliva  
Co-Chair  
Class of 2020

Deepika Chandrashekar  
Co-Chair  
Class of 2020

Directors

Adriana Mora  
Event Planning  
Class of 2020

Vicky Lopez  
Fundraising  
Class of 2020

Anthony Pimentel  
Engagement & Outreach  
Class of 2019

Alex Gorman  
Creative Design  
Class of 2020

Taylor Henderson  
Public Relations  
Class of 2020

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