UCSB grows great when we plant trees whose shade will be enjoyed by others.
Simply put, we are highly motivated and passionate students who love UCSB and we believe in giving back! We understand the impact that giving makes at UCSB and we want to pay it forward. UCSB grows great when we plant trees whose shade will be enjoyed by others.

The UCSB First mission is to foster a campus-wide culture of philanthropy. Our goal is to raise awareness with UCSB students about the importance of private giving, which makes our outstanding educational experience possible. We strive to inspire students to get involved with philanthropy now because collectively, we can make a difference.

Learn more about UCSB First by visiting
facebook.com/UCSBfirst
@UCSBfirst
UCSBfirst@ucsb.edu
giving.ucsb.edu/ucsb-first
In the 2016-17 academic year, UCSB First successfully engaged thousands of Gauchos. Our mission of fostering a culture of philanthropy on campus is strongly recognized by our peers, young alumni, and community. Thanks to you, UCSB First has become the foundation for Student Philanthropy at UC Santa Barbara. Our strategic initiatives including the Senior Class Gift, Philanthropy Awards Dinner, Stories of Philanthropy, and the 2017 Senior Class Breakfast have created conversations, inspired partnerships, and sparked new ideas to spread our roots even more. We wish to extend a sincere thank you to all who have supported us.

Sincerely,

Kaitlyn McQuown  
Co-Chair, 2017

Megan Jones  
Co-Chair, 2016-17

Emily Day  
Co-Chair, 2017-18
committee membership

Spring 2016: 18 members
Spring 2017: 25 members

Pie chart:
- Juniors: 48%
- Seniors: 52%

Non-Greek affiliated: 52%
Greek affiliated: 48%
fundraising totals

**Current Use Fund**

$9,750

**Endowment Total**

$156,500

Top: Gauchos celebrating at the annual Senior Class Breakfast. Bottom: UCSB First leaders with UC Santa Barbara Foundation Trustee and Keynote Speaker, Marie Williams '89, at the 2017 Philanthropy Awards Dinner.
2016-17 Events & Initiatives

FALL 2016

Stories of Philanthropy: An evening of inspiration

UC Santa Barbara student organization leaders with UC Santa Barbara Foundation and special guest speaker, John Arnhold ‘75.

FALL 2016

2017 Senior Class Gift

Inaugural in-person voting event for 2017 Senior Class Gift. UCSB First engagement increased senior participation rate by fifty percent, with seniors voting for the Associated Students Food Bank.
UCSB First hosted 150 guests to celebrate and recognize philanthropy on campus. The evening included a powerful keynote by UC Santa Barbara Foundation Trustee Marie Williams ‘89 followed by distribution of grants to student organizations, totaling $4,500.

UCSB First leaders with Trustee Susan Worster ‘70 and Associate Vice Chancellor for Development Beverly Colgate. UCSB First engaged 2,000 seniors at this event that promotes the importance of the Senior Class Gift.
Alumni and Community Engagement

Alumni Engagement

UCSB First connected with local alumni to discuss life after graduation and weaving philanthropy into their professional and personal lives.

Heather Lahr ’11
Corporate Citizenship Manager,
Citrix

Kris Roth ’03 & Caitlin McCahill ’10
Partner & Associate,
Hayes Commercial Group

Alumni Engagement

Jan Campbell ’74 (left) and Julie Capritto ’81 (right) provided philanthropic mentorship by sponsoring UCSB First leaders as part of the Women’s Fund of Santa Barbara. Students learned best practices for collective giving models, which strengthened their grant distribution process.
Raising Awareness in the Community

UCSB First volunteered at local non-profits to raise awareness about their mission.

UCSB First raising awareness of their mission at the Santa Barbara Museum of Natural History

UCSB First Co-Chair Emily Day at Children’s Club instrument drop-off with members of Greeks 4 Kids (Philanthropy Awards Dinner grant recipient)

Young Alumni Philanthropist Spotlight

Cory Calderon ’11
UCSB First Alumnus
Director of Organizational Development,
Valin Corporation
Save the Date

Fall
National Philathropy Day
November 15, 2017

Winter
Philanthropy Awards Dinner
March 6, 2018

Spring
Give Day
April 12, 2018

2018 Senior Class Breakfast
April 26, 2018
Thank You to Our Supporters!

Anonymous (1)
Marc Ackerman ’94
Janet A. Alpert ’68
Mark and Susan Bertelsen ‘66/’67
Richard L. and Kathryn Gee Breaux ’67/’68
Drs. Thomas C. and Paula Yurkanis Bruice
Dan and Meg Burnham
Ann Cady Cooper ’62
Cory J. Calderon ’11
Jan and Randy Campbell ’74
Paul and Julie Capritto ’76/’81
Marcy L. Carsey H’04
Citrix Online Division
Beverly and John Colgate ’69
Stephen and Susan Cooper ’68/’69
Karen and Ted Coyne ’91
Glenn and Bettina Duval ’80
Gary E. Erickson and Denise Ganulin ’63
Marc Grossman and Mildred Patterson ’73
William and Tyrena Jones ’77
Marilyn Lee and Harvey Schneider ’69
Carl and Jo Lindros
Kathryn D. Mckee ’59
Steven and Barbara Mendell ’63
Yvonne Nomizu and Norm Kaiser
Stephen and Louise Pahl ’77/’77
Mike and Melissa Stewart ’91
George Thurlow and Denise Eschardies ’73
Betty Elings Wells H’10
Howard and Lisa Wenger ’82/’82
Bruce G. Wilcox ’77
Marie Williams ’89
Maritza Mejia-Wilson and Travis Wilson ’04/’02
Dr. Bruce and Susan Worster ’68/’71/’70

UCSB First leaders with UC Santa Barbara Foundation Trustee Betty Elings Wells H’10.